



February 12, 2016

The Honourable Jane Philpott, PC, MP
Minister of Health
70 Columbine Driveway,
Tunney's Pasture
Postal Location: 0906C
Ottawa, Ontario K1A 0K9

Dear Minister Philpott,

We want to thank you for taking the time out of your busy schedule to meet with representatives from the Chronic Disease Prevention Alliance of Canada on February 10th.

We thoroughly appreciated the exchange of ideas on our priorities and how they can align with the important work you and your government are undertaking. Your intention to take steps to restrict marketing to kids as well as improving the information about sugar on the nutritional labels for consumers are clear signs of the importance you place on supporting healthy living by Canadians.

Moreover, as you know, we strongly believe that a key to addressing the massive health care costs brought on by the increase in many chronic diseases is a tax on sugar-sweetened beverages. It is an issue that we and many patient groups and health advocates feel very strongly about and we are truly looking forward to continuing our discussions on this important topic.

In the meantime, if we can be of any help as you move forward on initiatives that contribute to healthy living for chronic disease prevention, please do not hesitate to contact us.

.../2

Again, thank you for meeting with us.

Regards,



Lisa Ashley, Chair



Craig Larsen, Executive Director



J. Richard Blickstead
President and CEO
Canadian Diabetes Association

Cc: Kim Elmslie, Assistant Deputy Minister, PHAC Health Promotion and Chronic Disease
Prevention Branch
Hasan Hutchinson, Director General, Office of Nutrition, Policy and Promotion, Health
Canada
Caroline Pitfield, Director of Policy, Office of the Minister of Health



The Chronic Disease Prevention Alliance of Canada (CDPAC) is a network of major organizations that have come together around the common cause of healthy living for chronic disease prevention.

Mission

“Working primarily at the national level, CDPAC’s mission is to take an integrated, population health approach to influence policies and practices that will help prevent chronic disease. CDPAC has two inter-related functions – advocacy and mobilizing knowledge for action”.

Vision

“Canadians will be supported by a comprehensive, sufficiently resourced, sustainable, and integrated system of research, surveillance, policies, and programs that promote health and prevent chronic disease.”

Alliance Members

Alliance representatives provide strategic direction and oversight to CDPAC’s shared priorities for action on chronic disease prevention. The Chair of the Alliance is Ms. Lisa Ashley, (Canadian Nurses Association). The past Chair is Hon. Mary Collins P.C., (BC Healthy Living Alliance). The Alliance Members are:

- The Arthritis Society
- BC Healthy Living Alliance
- Canadian Alliance on Mental Illness and Mental Health
- Canadian Cancer Society
- Canadian Diabetes Association
- Canadian Medical Association
- Canadian Nurses Association
- Dietitians of Canada
- Heart and Stroke Foundation of Canada
- The Kidney Foundation of Canada
- Ontario Chronic Disease Prevention Alliance
- YMCA Canada