



Chronic Disease Prevention Alliance of Canada

Healthy living, for a productive population and a thriving economy

Nov 4, 2015

The Right Honourable Justin Trudeau, PC, MP
Prime Minister of Canada
House of Commons
Ottawa, ON K1A 0A6

Dear Mr. Trudeau,

On behalf of the Chronic Disease Prevention Alliance of Canada (CPDAC) we would like to congratulate you on being elected as the Prime Minister of Canada. During the election period CDPAC was pleased to see your commitments in support of healthy living. They will surely have a positive impact on the health and productivity of Canadians and will reduce the burden of chronic diseases on individuals, families and the healthcare system. In particular, we commend your pledges to:

- introduce new restrictions on the commercial marketing of unhealthy food and beverages to children, similar to those now in place in Quebec;
- bring in tougher regulations to eliminate trans fats, similar to those in the U.S., and to reduce salt in processed foods;
- improve food labels to give more information on added sugars and artificial dyes in processed foods;
- make additional investments of \$40 million for Nutrition North and \$80 million for the Canadian Food Inspection Agency; and
- implement plain packaging for tobacco products.

Now, we ask that that you to raise the prominence of healthy living for chronic disease prevention in the health portfolio. Continued and increased financial commitments are needed to escalate the pace of progress.

Further to our letter to you of September 17, 2015, CDPAC urges the Government of Canada to follow through on specific objectives outlined in the Public Health Agency of Canada's *Improving Health Outcomes: A Paradigm Shift (2016-2019)* which sets out a bold new vision for the Agency's work, with an orientation toward modernizing its business and enabling a culture of innovation.

We look forward to working with your Government and with Health Minister Philpott to discuss evidence-based approaches to supporting healthy living for Canadians.

Sincerely,



Hon. Mary Collins, P.C.
Chair



Craig Larsen
Executive Director



The Chronic Disease Prevention Alliance of Canada (CDPAC) is a network of major organizations that have come together around the common cause of healthy living for chronic disease prevention.

Mission

“Working primarily at the national level, CDPAC’s mission is to take an integrated, population health approach to influence policies and practices that will help prevent chronic disease. CDPAC has two inter-related functions – advocacy and mobilizing knowledge for action”.

Vision

“Canadians will be supported by a comprehensive, sufficiently resourced, sustainable, and integrated system of research, surveillance, policies, and programs that promote health and prevent chronic disease.”

Alliance Members

Alliance representatives provide strategic direction and oversight to CDPAC’s shared priorities for action on chronic disease prevention. The Chair of the Alliance is Hon. Mary Collins P.C., (BC Healthy Living Alliance). The past Chair is Ms. Ida Thomas (YMCA Canada). The Alliance Members are:

- The Arthritis Society
- BC Healthy Living Alliance
- Canadian Alliance on Mental Illness and Mental Health
- Canadian Cancer Society
- Canadian Diabetes Association
- Canadian Medical Association
- Canadian Nurses Association
- Dietitians of Canada
- Heart and Stroke Foundation of Canada
- The Kidney Foundation of Canada
- Ontario Chronic Disease Prevention Alliance
- YMCA Canada