



November 4, 2015

Mr. Mark Holland, MP
House of Commons
Ottawa, Ontario, K1A 0A6

Dear Mr. Holland,

The Chronic Disease Prevention Alliance of Canada (CDPAC) would like to congratulate you on once again being elected as the Member of Parliament for the Ajax, Ontario riding. We are encouraged by health-supporting commitments in your party's platform as outlined during the election period. In particular, we commend its pledge to introduce new restrictions on the commercial marketing of unhealthy food and beverages to children, similar to those now in place in Quebec.

We know that you were instrumental in bringing this important issue to the fore, and express our appreciation for your efforts in that regard. As you are aware, CDPAC is a strong proponent of restrictions on marketing and advertising to children and has signed on as a Supporting Member of the 'M2K Coalition' that is being created by the Heart and Stroke Foundation and the Childhood Obesity Foundation.

CDPAC and its member organizations have a long history of working collaboratively and effectively with the Government of Canada and other stakeholders to help make healthy living easier for Canadians. We look forward to continued dialogue and collaboration with the federal government toward the meeting of our common objectives.

Sincerely,

A handwritten signature in cursive script that reads "Mary Collins".

Hon. Mary Collins, P.C.
Chair

A handwritten signature in cursive script that reads "Craig Larsen".

Craig Larsen
Executive Director



The Chronic Disease Prevention Alliance of Canada (CDPAC) is a network of major organizations that have come together around the common cause of healthy living for chronic disease prevention.

Mission

“Working primarily at the national level, CDPAC’s mission is to take an integrated, population health approach to influence policies and practices that will help prevent chronic disease. CDPAC has two inter-related functions – advocacy and mobilizing knowledge for action”.

Vision

“Canadians will be supported by a comprehensive, sufficiently resourced, sustainable, and integrated system of research, surveillance, policies, and programs that promote health and prevent chronic disease.”

Alliance Members

Alliance representatives provide strategic direction and oversight to CDPAC’s shared priorities for action on chronic disease prevention. The Chair of the Alliance is Hon. Mary Collins P.C., (BC Healthy Living Alliance). The past Chair is Ms. Ida Thomas (YMCA Canada). The Alliance Members are:

- The Arthritis Society
- BC Healthy Living Alliance
- Canadian Alliance on Mental Illness and Mental Health
- Canadian Cancer Society
- Canadian Diabetes Association
- Canadian Medical Association
- Canadian Nurses Association
- Dietitians of Canada
- Heart and Stroke Foundation of Canada
- The Kidney Foundation of Canada
- Ontario Chronic Disease Prevention Alliance
- YMCA Canada